

VIRGINIA INTERN DAY

Employer Toolkit



As part of National Intern Day, the Virginia Talent + Opportunity Partnership (V-TOP) is excited to celebrate Virginia Intern Day on the last Thursday of July each year. We appreciate your efforts in spotlighting your students and ask for your assistance in celebrating this occasion by following the simple steps outlined below.

STEPS TO SUCCESS

1. Hire an Intern

Consider offering a summer internship! Explore our free, “[Developing an Internship Program](#)” modules to learn more about creating a high-quality internship program.

2. Promote Virginia Intern Day

Connect with Virginia Talent + Opportunity Partnership on social media. Share or post about Virginia Intern Day and your specific internship program in April.

3. Celebrate Virginia Intern Day

- Host a breakfast or lunch for interns
- Create unique swag or goodie bags for interns
- Attend a local event with your interns
- Do something active: hike at a state park, kayak at a local river, etc.
- Volunteer: recognize your interns and support your local community
- Offer a professional development workshop
- Send out a “thank you” video to interns
- Create social media posts to celebrate interns

HASHTAGS

- #VirginiaInternDay
- #VID
- #VirginiaInterns
- #NationalInternDay
- #NID
- #VTOP



QUESTIONS?

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