

Virginia Intern Day Employer Toolkit



Virginia Intern Day

In recognition of National Intern Day, the Virginia Talent + Opportunity Partnership (V-TOP) celebrates Virginia Intern Day each year on the last Thursday of July. We appreciate your efforts in spotlighting your student interns and ask for your assistance in celebrating this occasion by following the simple steps outlined below.

STEPS TO SUCCESS

→ **To participate in Virginia Intern Day your organization must have a qualifying internship program.**

Looking to get started? Consider offering a summer internship! Explore our free, "Developing an Internship Program" modules to learn more about creating a high-quality internship program.

→ **Promote Virginia Intern Day!**

Connect with Virginia Talent + Opportunity Partnership on social media. Share or post about Virginia Intern Day and your specific internship program in April.

→ **Celebrate Virginia Intern Day! Here are some ways to celebrate:**

- Host a breakfast or lunch for interns.
- Create unique swag or goodie bags for interns.
- Attend a local event with your interns.
- Do something active: hike at a state park, kayak at a local river, etc.
- Volunteer: recognize your interns and support your local community.
- Offer a professional development workshop.
- Send out a "thank you" video to interns.
- Create social media posts to celebrate interns.

Suggested Hashtags

#VirginiaInternDay
#VID
#VirginiaInterns
#NationalInternDay
#NID #VTOP

Follow/Link

@VirginiaTOPorg
@GovernorVA
@College or Institution
@Internship Employer



Questions? Email Dr. Lauren Jackson at laurenjackson@scdev.edu