

# Virginia Intern Day Institution Toolkit



## Virginia Intern Day

In recognition of National Intern Day, the Virginia Talent + Opportunity Partnership (VTOP) celebrates Virginia Intern Day each year on the last Thursday of July. We appreciate your efforts in highlighting your students and we ask for your help to celebrate by following a few simple steps below.

### STEPS TO SUCCESS

- ➔ **Highlight Intern Success Stories**  
Compile student internship success stories to highlight on social media on Virginia Intern Day.
- ➔ **Promote Virginia Intern Day!**  
Connect with Virginia Talent + Opportunity Partnership on social media. Share or post about Virginia Intern Day and your specific internship program in April.
- ➔ **Celebrate Virginia Intern Day!**  
Here are some ways to celebrate:
  - Promote the Virginia Intern Student Ambassador program and share those stories on social media.
  - [Nomination Form](#)
  - [Student Application](#)
  - Host an on-campus event for interns in your area.

### Suggested Hashtags

#VirginiaInternDay  
#VID  
#VirginiaInterns  
#NationalInternDay  
#NID #VTOP

### Follow/Link

@VirginiaTOPorg  
@GovernorVA  
@College or Institution  
@Internship Employer



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PARTNERSHIP**

Questions? Email Dr. Lauren Jackson at [laurenjackson@schev.edu](mailto:laurenjackson@schev.edu)